

Order Item Summary



KCNC-TV

Order ID: 62623 CF NTL-POL FBD - LBD: 08/19/12 - 08/24/12 HL#: Created: 08/16/12 03:36 PM

Client: REPUBLICAN NATIONAL... CPE: / / 3032 Agency Commission: 15 % Updated: CHGRILLO on 08/17/12 09:42 AM
Agency: NATIONAL MEDIA RESEARCH Product: EST #3032 (1300) Self :15:00 Confirmed: 08/16/12 04:23 PM
Buyer: ALICIA BRINEY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly RM: SS

Share: 33% KMGH: 19% KUSA: 30% KDVR+: 10% KWGN: 5% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G		
013	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00				
		<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>											
		00101010	00101010												

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62623 CF NTL-POL FBD - LBD: 08/19/12 - 08/24/12 HL#: Created: 08/16/12 03:36 PM

Client: REPUBLICAN NATIONAL... CPE: / / 3032 Agency Commission: 15 % Updated: CHGRILLO on 08/17/12 09:42 AM

Agency: NATIONAL MEDIA RESEARCH Product: EST #3032 (1300) Self :15:00 Confirmed: 08/16/12 04:23 PM

Buyer: ALICIA BRINEY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM : SS

Share: 33% KMGH: 19% KUSA: 30% KDVR+: 10% KWGN: 5% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE7	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$2,300.00	5	\$11,500.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER1	1 1 1 1 1 0 0	LETT	30	B			0.0	\$675.00	5	\$3,375.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	SNFLPRE	* * * * F * *	NFL	30	B		FOOTBALL	0.0	\$3,000.00	1	\$3,000.00		
		<u>FBD</u> 08/24/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 1								

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	49	0	\$68,725.00	\$58,416.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$68,725.00	\$58,416.25	\$0.00	\$0.00